

No more teasing!

As promised, I always share the good stuff with my subscribers first, and I couldn't be more delighted to share the cover of *Into the Quiet,* book 2 of the Cupid's Fall series, with you today.

I posted this teaser last week:



There's Pookie - she escaped

from the cover, couldn't wait to say hi

You've already "met" Cupid's next Worthy if you read to the back cover of *First Quiver*. While I didn't reveal her name, I *did* leave you one significant detail. Remember?

(Hint: check the subject line of this email.)

Right. She's *married*, which will bring our friend Cupid a whole new set of challenges, but back to that cover...

Being all about the Q (as in Pan's endearing nickname for his BFF Cupid), here's a little X-ray spotlight through that blue velvet curtain:



You may recall the Q on the cover of book one is Cupid's bow and arrow. Here are the two Qs for a side-by-side comparison:

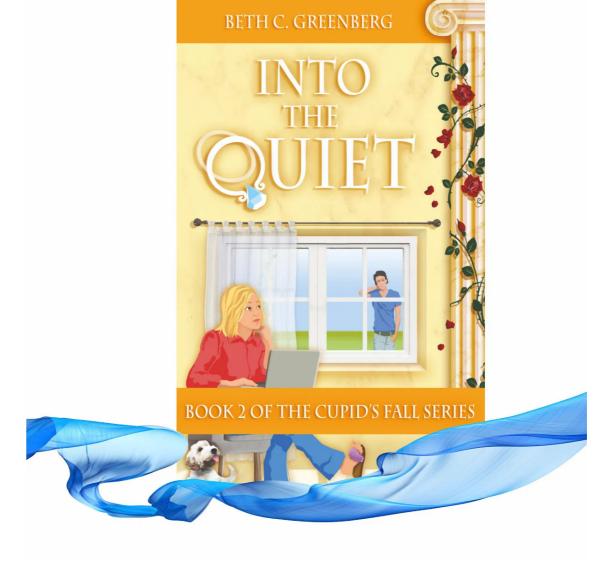


Extra Cupid credit if you have the print version and happened to notice that Q symbol repeated on the spine! And now, I've probably got you wondering: *hmm*, is every book in the series getting its own special Q?

You bet it is! Lined up on your shelf, the four Q symbols are going to tell the whole story arc.

But you've been waiting so patiently for the cover real, so without further ado...

Let's snap that blue curtain away and show you everything!



Wow, right? All credit to my amazingly talented cover designer, Betti Gefecht.

Curious how we got to this final version? I'll be posting soon about the collaborative process as I did <u>right here on my blog</u> for *First Quiver*. And a bit about the editing collaboration this time, too.

INTO THE QUIET:

A marriage teeters on the brink, a friendship is strained to the limit, and only Cupid can save them all.

*

Contemporary romance playfully twisted around ancient Greek mythology

Hungry for more details about Q2? Click here -> Into the Quiet.

Please keep your eye out on Facebook and Instagram for pre-order links (expected mid-April).

Meanwhile, many thanks to all the book groups who chose *First Quiver* and especially those who've invited me to Zoom in on your

discussion. I so love seeing everyone's smiles and energy for the story and characters!

[And no, it's not too late for your group! Check out my page <u>for book</u> <u>groups</u> on the website.]

For those who don't have a book group, please consider these two upcoming opportunities to join me for a book chat:

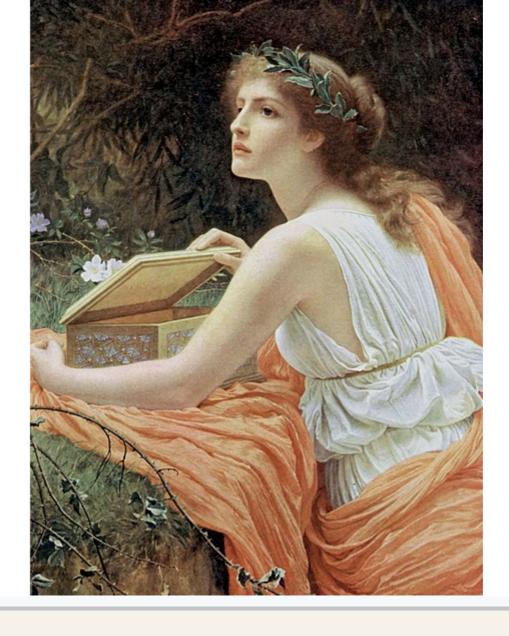
FIRST QUIVER book chats on Zoom:

- This Thursday, March 18th at 3 p.m. EST, hosted by the Weston Public Library (in Massachusetts), and
- **Sunday, March 28th** at 4 p.m. EST, I will be hosting a special **subscribers-only** Zoom.

Links to both Zoom events can be found at the subscribers-only page of my website -> <u>Click here</u>. No RSVP necessary.

And now... today's nibble of mythology. You're likely familiar with the term "Pandora's box," referring to "something that could cause a lot of problems if you do it, use it, or say it" (as defined by Macmillan Dictionary), but did you know the expression comes from a punishment imposed by Zeus?





THE STORY OF PANDORA'S BOX

This story begins with Prometheus - remember the god who stole heaven's fire for the humans he'd created from clay? We know how Zeus punished Prometheus for this act (click here for a quick refresher) but this torture didn't fully satisfy Zeus, who believed that humans should also be punished for accepting the forbidden gift.

Zeus ordered Hephaestus to create a woman (the first human woman - what better punishment for mankind?). Made of soil and water, she was then endowed by each of the gods with a power - wisdom from Athena, beauty from Aphrodite, cunning from Hermes, etc. - and they named her Pandora ("all gifts"). Zeus delivered her to Prometheus's brother Epimetheus ("hindsight") as a bride-gift. Though Prometheus had warned his brother of Zeus's trickery, Epimetheus could not refuse such a beautiful bride. To top off his wedding gift, Zeus gave Pandora a jar* and warned her not to open it under any circumstances.

Unable to resist temptation, Pandora opened the jar and unleashed all the terrible things Zeus had packed inside: greed, envy, hatred, pain, disease, hunger, poverty, war, and death. [Later writers speak of Pandora's vessel as containing all the "winged

blessings" of the gods, which would have been preserved for the human race, had Pandora not opened it... but then Pandora was endowed with too much curiosity.] Pandora quickly resealed the jar, but only hope remained; thus, humans have been able to hold onto hope in order to survive all the world's wickedness.

*How did that jar become a box? Word nerds, rejoice! (I know I did!) The word used originally by Hesiod to describe the container was "pithos" - a large earthenware jar used throughout ancient Greece for storing mass quantities of food or liquids, and sometimes for burying the dead. When the 16th-century humanist Erasmus of Rotterdam translated the tale into Latin, he mistook pithos with another Greek word - "pyxis," meaning box.

Thank you again and forever to everyone who read, gifted, recommended, star-rated, reviewed, and/or posted anywhere on social media about *First Quiver*. Happy readers spreading the word is the very best marketing!

Got suggestions? Questions? Complaints? Your replies go straight to my inbox. Until we meet again, stay safe!



FIRST QUIVER Buy Links

Visit my website

Peruse the Newsletter Archives













Beth C Greenberg

4525 Dean Martin Drive | Las Vegas, NV 89103 | US

You received this email because you subscribed.

Unsubscribe

mailer lite